

Please publicize this journal by posting this Call
in your general office. Thank You! *KMW*

Call for Papers

The Journal of Emerging Markets

St. John's University, NY

Next Issue: Fall 2016 (December)

The Journal of Emerging Markets, a printed journal, is seeking new research to publish. If you have original research, we are interested in reading it. All papers will be double-blind reviewed and the process should take about 2 months. It is listed in EBSCO and Cabell and recognized by the Australian Business Dean Council as a "recognized" journal. The journal is also subscribed by reputed libraries such as MIT and the University of Melbourne. It is published by St. John's University twice a year. There is no submission fee. Sample topics include:

- Emerging Markets; • Social Economics; • Entrepreneur Issues
- The Social Economics of Emerging Markets

We are receptive to both empirical and theoretical or practitioner oriented research papers in econ/fin, marketing and management.

** Please send your inquiries and manuscript submissions to the Managing Editor, Dr. K. Matthew Wong, Professor of Finance, Tobin College of Business, St. John's University, 8000 Utopia Parkway, Queens, NY 11439 at his e-mail address: wongk@stjohns.edu. He can also be reached at 1-718-990-7359. Refer to the back page for the latest papers in our Volume 20 (2015).

Journal of Emerging Markets

Volume 20, Numbers 1-2

Spring-Fall 2015

20th Anniversary Edition

Contents

- Appraising Technology Innovation: A Methodological Proposal.... 11
Glancia Fernandes
Fernanda Finotti Cordeiro Perabelli
Eduardo Gonçalves
- Adaptation Strategy as a Direction of Firm Development 26
in an Uncertain (Variable) Environment
Piotr F. Borowski
Adam Kupczyk
- Hedging Emerging Market Stock Risk with 39
Sovereign Credit Default Swaps
Mitchell Ratner
Chih-Chieh (Jason) Chiu
- Currency Substitution in Turkey: 54
Macroeconomic Determinants
Özlem Taşseven
Adrian P. Fitzsimmons
I. Hilmi Elifoglu
- Income Inequality and the Role of Government: 72
The Case of Mexico
Alfredo Coutiño
Moody's Analytics
- Volatility in Global Commodities Markets and Implications 81
for Diversification Policies
Janvier D. Nkumziza
Kemi Tsowru
- Emerging Markets Smart Beta ETFs 101
K. Thomas Liaw
Ronald L. Moy
- Book Review: The Editors Consumption in China: 107
How China's New Consumer Ideology is Shaping the Nation
The Editors