

ANITA ABBEY, ACCA

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EDUCATION

GEORGETOWN UNIVERSITY, Walsh School of Foreign Service Washington, DC
Master of Science in Foreign Services (MSFS) May 2022

- 2020 Georgetown MSFS African Scholar
- Co-Chair, Georgetown Africa Business Conference

UNIVERSITY OF GHANA BUSINESS SCHOOL Accra, Ghana
Executive Master of Business Administration Dec 2011

UNIVERSITY OF GHANA BUSINESS SCHOOL Accra, Ghana
Bachelor of Arts, Economics Major (w/Sociology Minor) May 2003
- Graduated top 1% of Class (First Class Honors)

EXPERIENCE

ECOBANK GROUP Accra -Ghana
Business Performance Manager- Corporate & Inv. Bank(CIB) & Venture Capital May 2019 – Jan. 2021

- Led initiatives to improve the annual budgetary and planning process for the three largest revenue contributing business units in Anglophone West Africa (AWA).
- Forecasted revenues of CIB's business leading to better planning and strategic business decision-making.
- Worked with Country CIB heads across the region on formulating multi-year strategy and driving growth expansion goals.

ECOBANK GHANA LIMITED Accra -Ghana
Investor Relations Lead Mar. 2015 – Apr. 2019

- Managed engagements with investors, rating agencies, multilateral organizations and financial media stakeholders on the bank's performance, strategic focus, and funding needs.
- Coordinated with CFO and senior executives across functions on preparation of earnings calls, board meeting, annual shareholder meeting and other investor meetings.
- Thought partner to CFO on strategic focus for delivering shareholder value.
- Provided insight and perspectives to company's leadership as it relates to managing communication with investors and analysts
- Organized Ecobank's first-ever Investor conference in Accra that attracted a wide range of investors, analysts from across the globe, leading to an enhanced Ecobank brand and public image.
- Produced the premier Ecobank Ghana Quarterly Investor pack that now serves as a standard template for providing stakeholders with information on the bank's performance and strategic direction.
- Spearheaded the overhauling of Ecobank Ghana's annual report layout to position it as a more effective communication channel with our shareholders, analysts and other external stakeholders
- Developed and maintained the first-ever Ecobank Ghana investor profile and serving as go-to-contact for all corporate-level interactions with the investment community.
- Developed the central theme of Ecobank Ghana's annual reporting communique and coordinated closely with legal and Finance around annual shareholder meeting
- Coordinated scheduling of investor meetings, conference calls and conferences and provided regular IR updates and served as the point of contact for all investor materials including presentations, conferences, marketing materials etc.
- Worked closely with Registrars and equity surveillance firms to monitor and understand stock movements and composition of shareholder register.

Economic & Industry Research Lead Feb. 2010 – Mar. 2015

- Led macro-economic reviews and market research to identify and communicate impact of external factors on Ecobank's operations and business performance to senior management for better planning.
- Spearheaded the assessment and communication of industry trends to functional and business heads and provided insights to C-suite leadership and shareholders through preparation of Managing Director and Chairman's statement of address in the bank's annual report.

- Interfaced with industry experts, analysts, and regulators on topical issues impacting the banking sector.
- Conducted market intelligence and competitor analysis on product development, asset pricing strategy, and service delivery channel deployment for effective decision-making to maintain competitive advantage.
- Partnered with external consultants to help business leaders develop strategies for business growth, products and services category expansion, and personnel development.
- Developed an internal database to house up-to-date industry data that enabled executive management to more accurately make informed decisions based on readily available information on industry activity.
- Interpreted National Budget Estimates, Economic & Financial Policy Statements to Ecobank community.
- Trusted advisor to the Bank's Assets & Liabilities Committee on macro-economic and industry dynamics.
- Actively led the realization of Ecobank Ghana's four-time reign as Bank of the year from 2010 to 2016.

Adviser to Regional Chief Financial Officer

Feb. 2010 – Nov. 2015

- Worked with the Anglophone West Africa Regional CFO to develop strategic initiatives for sustainable business growth across the region and led dialogue sessions with local country CFOs on implementation of strategic goals.
- Analyzed the business performance of affiliates in the AWA region on monthly, quarterly and annual basis.
- Conducted impact analysis of key external environment issues that pose risks to the bank's business operations and communicating same to c-suite executive management for pro-active planning.
- Supported Regional CFO in his functional and Board capacity, preparing strategy white papers and presentation materials for all engagements, including serving as proxy representative in select meetings/events.
- Worked with the AWA CFO to implement growth strategies that increased the region's balance sheet size.
- Assisted the Cluster CFO to coordinate activities across the AWA region and leading to the region's recognition as the most profitable cluster within the Ecobank Group.

Credit Analyst & Client Relationship Manager

Aug. 2005 – Jan. 2010

- Managed a \$7m guarantee program for over 20 export-trading companies in Ghana to fund business growth under the USAID Development Credit Authority Guaranty Program (DCA II).
- Managed credit risks associated with assortment of local corporate firms to improve asset book quality.
- Developed strong business rapport with SME business owners to grow Ecobank's market wallet size.
- Responsible for due diligence and appraisal of business operating models for financial asset structuring.
- Lead credit risk analyst on portfolio deals across various industries including trading and manufacturing.
- Produced a strategic plan for Ecobank's SME division that focused on key growth sectors, lending strategy, risk diversification and deposit mobilization initiatives for sustainable business growth.

Associate, Management Training Program

Oct. 2003 – Jul. 2005

- Co-led the implementation of the bank's first Customer Relationship Management (CRM) software application
- Undertook series of intensive on-the-job and classroom training on all core banking business and support functions (including marketing, risk, treasury, investment banking, trade finance and banking operations).
- Worked with cross-functional teams to implement the first Fixed Income Trading (T-Bills) reporting software for the bank's Investment Management Division. This initiative enabled clients to receive electronically generated updates on their investment portfolio in a timely and consistent manner.
- Co-led the implementation of the bank's first Customer Relationship Management (CRM) software application that facilitated a more comprehensive approach to business performance monitoring.
- Actively participated in job rotations across various support functions and business divisions to develop both technical and business skillsets necessary for a successful banking career.

EXTRACURRICULAR ACTIVITIES

- Lead Representative on National Banking Awards Technical Committee enhancing the Ecobank brand.
- Spearheading women involvement on implementation of local community development initiatives.
- Leading youth development and financial empowerment agenda on university campuses.
- Philanthropic work in Prisons

ADDITIONAL INFORMATION

- **Professional Qualification:** Chartered Certified Accountant (ACCA) United Kingdom.
- **Interests:** Girl-child Education Advocate, Philanthropic Ministry, Career Coaching, Youth Empowerment.